



CAPABILITY STATEMENT

Elevating Support Roles to Strategic Impact

COMPANY OVERVIEW

Reed Collective Co is a minority, woman-owned business support collective with over two decades of experience elevating organizations across federal, state, and private sectors. We specialize in Team Development, Executive and Operational Management, and Cross-Functional Team Leadership, helping businesses strengthen their internal team members and build strategic capacity.

As the home of the Strategic Support Academy, Reed Collective Co transforms traditional support into true strategic partnership. We work with clients to clarify operations, enhance leadership readiness, and develop confident, solutions-focused team members who can lead with intention and impact. Our collaborative approach empowers organizations to streamline operations, amplify their mission, and cultivate the long-term capacity needed for sustainable, mission-driven growth.

COMPANY CONTACT

(520) 477-8790

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www.reedcollectiveco.com

Shaunsie Reed, Chief Executive Officer

COMPANY DATA

Business Structure | LLC

Business Size | 1-5

Geographic Location | Arizona

CAGE Code | 9LXY0

UEI | EJ4XFL49ZJN5

NAICS CODES

541611 Administrative Management and General Management Consulting Services

561110 Office Administrative Services

611430 Professional and Management Development Training

561410 Document Preparation

561312 Executive Search Services

541613 Marketing Consulting Services

561990 All Other Support Services

541618 Other Management Consulting Services

522210 Credit Card Issuing

541612 Human Resources Consulting



CORE COMPETENCIES

- Community Development & Management
- Organizational Management
- Project Management
- Workforce Development & Training
- Cross-Functional Team Leadership
- People Operations
- Business Management
- Executive Administration



DIFFERENTIATORS

- Delivers end-to-end operational management with seamless coordination across internal teams, external partners, and contractors.
- Develops confident, empowered team members who strengthen operations and support organizational growth.
- Ensures compliance and maintains clarity and momentum through every phase of project execution.
- Accurately reviews, processes, and validates caseloads, applications, and documentation for eligibility and completeness.
- Demonstrates honest, ethical, and fully compliant business practices that build long-term trust.
- Monitors organizational performance, identifies operational gaps, and implements targeted improvement strategies.
- Provides mission-aligned support with professionalism, discretion, and a highly collaborative approach.



PAST PERFORMANCE



CERTIFICATIONS

SMALL BUSINESS CERTIFIED



WE ACCEPT ALL FORMS OF PAYMENT